



◀TestingUy▶

Sponsorship Plans

7TH EDITION - 2020

About TestingUy

TestingUy aims to promote testing both in Uruguay and within the region, and to create a space to share knowledge, experiences and practices about testing.

Since 2014, we have been organizing the most important software testing and QA conference in the region once a year. The conference is completely free for attendees thanks to the efforts of the organizers, but also thanks to the support of different institutions and sponsors that join us every year.






Organizers



Claudia Badell

 [@claubs_uy](https://twitter.com/claubs_uy)

 [claudiabadell](https://www.linkedin.com/in/audiabadell)



Guillermo Skrilec


 [@gskrilec](https://twitter.com/gskrilec)

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Gustavo Guimerans

 [@gusguime](https://twitter.com/gusguime)

 [gusguime](https://www.linkedin.com/in/gusguime)

Our Social Networks



+ 2500
FOLLOWERS



+ 750
FOLLOWERS



+ 1350
MEMBERS



+ 625
MEMBERS

Information of Interest



6

EDITIONS



+ 3000

ATTENDEES



75

TALKS



39

WORKSHOPS



5

ROUND TABLES



42

SPONSORS

**AVAILABLE VIA
STREAMING**

ATTENDEES FROM
ARGENTINA, BOLIVIA,
BRASIL, CHILE, COSTA
RICA, ECUADOR,
PARAGUAY AND PERU

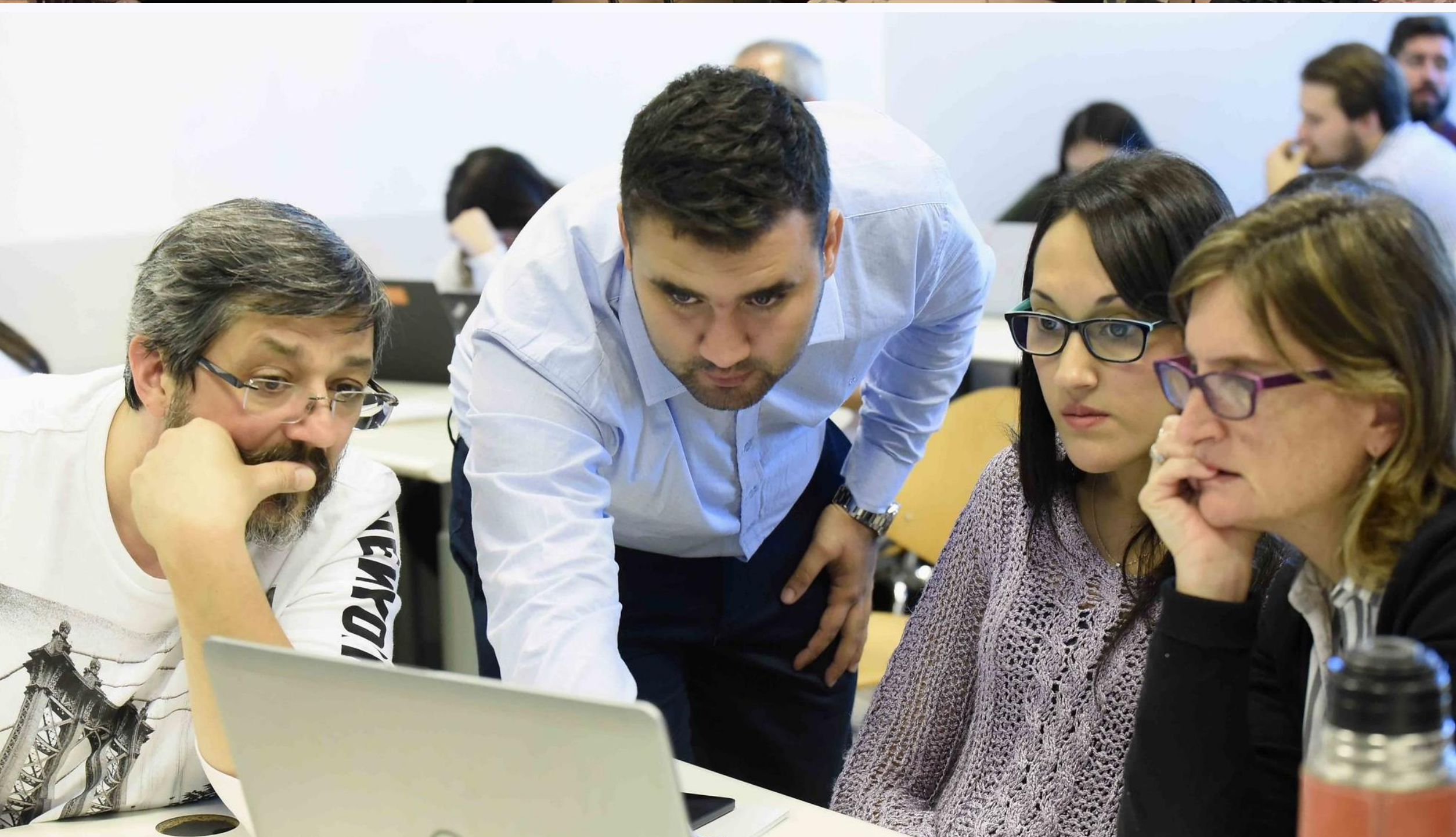


2019 Stands





2019 Workshops



International Speakers who have delivered talks in TestingUy



2019 Talks



Sponsorship Plans

INCLUDED:	UNLIMITED	UNLIMITED	UNLIMITED	8 SLOTS	3 SLOTS
	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Mentions during the talks day when opening and closing	✓	✓	✓	✓	✓
Mentions in the conference's social networks	✓	✓	✓	✓	✓
Logo on the conference website	✓	✓	✓	✓	✓
Logo on the conference banner	✓	✓	✓	✓	✓
Logo on the open registrations and the post-conference newsletters	✓	✓	✓	✓	✓
Sponsor prize(s) in our raffle during the talks day (b)	✓	✓	✓	✓	✓
Merchandising at the registration desk during the talks day (c)		1 item	2 items	unlimited	unlimited
Rollups during the talks day (c)		1 rollup	1 rollup	2 rollup	3 rollup
Logo on the conference summary video			✓	✓	✓
Logo on the edited videos for each talk			✓	✓	✓
1-minute video on-stage during the talks day			✓	✓	✓
Logo on the streaming screen during talk breaks			✓	✓	✓
Slot for a workshop (companies can place a rollup and deliver their own printed content within the room)				✓	✓
Booth during the talks day				4 m ²	6 m ²
Speakers Dinner invitation (d)	Option with additional cost USD 50 PER PERSON	Option with additional cost USD 50 PER PERSON	Option with additional cost USD 50 PER PERSON	1 + Option with additional cost USD 50 PER PERSON	2 + Option with additional cost USD 50 PER PERSON
Sponsored coffee break on the talks day (sign on the catering table) (e)					✓
Access to registration records for attendees who agreed to share their information with sponsors (name and email address)					✓
PRICE IN US DOLLARS (VAT NOT INCLUDED)	USD 300	USD 800	USD 1200	USD 2000	USD 3500

(a) Banner provided by TestingUy.

(b) Prize(s) provided by the sponsor.

(c) Merchandising and rollups provided by the sponsor.

(d) Slots according to availability.

(e) Signs provided by TestingUy.

Contact Methods



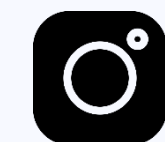
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www.meetup.com/Testing-Uy



www.slideshare.net/TestingUy

Organized By

