



◀TestingUy▶

Sponsorship Plans

August 2-7, 2021

About TestingUy

TestingUy aims to promote testing both in Uruguay and within the region, and to create a space to share knowledge, experiences and practices about testing.

Since 2014, we have been organizing the most important software testing and QA conference in the region once a year. The conference is completely free for attendees thanks to the efforts of the organizers, but also thanks to the support of different institutions and sponsors that join us every year.





Organizers



Claudia Badell

 [@claubs_uy](https://twitter.com/claubs_uy)

 [claudiabadell](https://www.linkedin.com/in/audiabadell)



Guillermo Skrilec

 [@gskrilec](https://twitter.com/gskrilec)

 [gskrilec](https://www.linkedin.com/in/gskrilec)



Gustavo Guimerans

 [@gusguime](https://twitter.com/gusguime)

 [gusguime](https://www.linkedin.com/in/gusguime)

Our Social Networks



+ 2800
FOLLOWERS



+ 1000
FOLLOWERS



+ 2000
MEMBERS



+ 1800
MEMBERS

Information of Interest



6

EDITIONS



+ 3000

ATTENDEES



90

TALKS
WEBINARS



39

WORKSHOPS



5

ROUND TABLES



42

SPONSORS

AVAILABLE VIA
STREAMING

ATTENDEES FROM
ARGENTINA, BOLIVIA,
BRASIL, CHILE, COSTA
RICA, ECUADOR,
PARAGUAY AND PERU



2019 Stands





2019 Workshops



International Speakers who have delivered talks in TestingUy

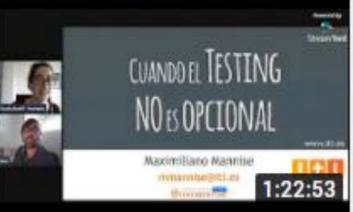


2019 Talks



Webinars 2020

Uploads ▾ PLAY ALL ≡ SORT BY

 <p>Webinar: The power of mocking APIs - Shivani Gaba 181 views • Streamed 4 months ago</p>	 <p>Webinar: Scripts a prueba de balas en 10 pasos - Leandro... 167 views • Streamed 4 months ago</p>	 <p>Webinar: TMMi, the world standard for test process... 244 views • Streamed 5 months ago</p>	 <p>Webinar: Cuando el testing no es opcional - Maximilian... 308 views • Streamed 6 months ago</p>	 <p>Webinar: ¿Qué hay de nuevo en Selenium 4? - Diego... 303 views • Streamed 6 months ago</p>
 <p>Webinar: Encontrando tu voz durante las transformacion... 176 views • Streamed 6 months ago</p>	 <p>Webinar: Sesgos cognitivos en las pruebas. El lado más... 380 views • Streamed 7 months ago</p>	 <p>Webinar: Testing Is Not a 9 to 5 Job: Broadening Your... 262 views • Streamed 7 months ago</p>	 <p>Webinar: Built-in Quality, Growing towards a BIQ... 293 views • Streamed 8 months ago</p>	 <p>Webinar: Usando Principios del Testing de Software en... 161 views • Streamed 8 months ago</p>
 <p>Webinar: Thinking outside the box: Cognitive bias and... 487 views • Streamed 8 months ago</p>	 <p>Webinar: Ask Me Anything - Michael Bolton 412 views • Streamed 9 months ago</p>	 <p>Webinar: Design for Understanding - Kevin... 175 views • Streamed 9 months ago</p>	 <p>Webinar: How team members can collaborate on technica... 260 views • Streamed 9 months ago</p>	 <p>Webinar: Practical Application of The Modern... 773 views • Streamed 10 months ago</p>

Sponsorship Plans

	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED	1 SLOT
INCLUDED	BRONZE	SILVER	GOLD	PLATINUM	SUT
Mention during the event's opening and closing ceremonies	✓	✓	✓	✓	✓
Logo during the event's opening and closing ceremonies	✓	✓	✓	✓	✓
Logo on the conference website	✓	✓	✓	✓	✓
Mentions in the conference's social networks	✓	✓	✓	✓	✓
Logo in the open enrollment newsletter and the the post-event newsletter		✓	✓	✓	✓
Slot for the draw carried out during the event (a)		✓	✓	✓	✓
Delivery of merchandising (b)		1 item up to 75 grams	1 item up to 300 grams	2 items of no more than 400 grams overall	2 items of no more than 400 grams overall
Logo on the conference summary video			✓	✓	✓
Logo on the edited videos for each talk			✓	✓	✓
Slot to project a 1-minute video during the days of the talks				✓	✓
Publication of 1-minute video in TestingUy's social media				✓	✓
Slot for a workshop				✓	✓
Participation in the prize ceremony for the challenge					✓
PRICE IN US DOLLARS (VAT NOT INCLUDED)	USD 300	USD 720	USD 1080	USD 1500	USD 3000

(a) The prize must be provided by the sponsor and it must be possible to deliver it to any country. Digital format prizes such as the following ones are recommended: books, licenses, gift cards, courses, etc.

(b) TestingUy will take care of the distribution within Uruguay for the first 250 enrollees who declare they want to receive them and provide their delivery addresses correctly. TestingUy is not responsible for any damage to the products caused during the delivery process. The merchandising must be validated in advance together with TestingUy due to the available space in the delivery packaging.

SUT SPONSOR

Do you have any software that needs to be tested? You can put it to the test during the challenge!

BENEFITS

- The software will be tested by different groups of testers from different countries.
- Access the incident reports and other valuable information in order to improve your software.
- Boost your software's visibility and make it known.

REQUIREMENTS

- The software under test must be accessible to all participants during the challenge.
- You must provide a software referent who is responsible for the product.
- Depending on the type of software, other details will need to be specified with the TestingUy organization team.

Contact us!



testinguy.org



info@testinguy.org



[@TestingUy](https://twitter.com/TestingUy)



[testinguyoficial](https://www.instagram.com/testinguyoficial)



www.linkedin.com/company/testinguy



www.youtube.com/c/TestingUy



www.meetup.com/Testing-Uy



www.slideshare.net/TestingUy

Organized By

